



**The 2nd KoBIA-Covance Symposium**  
 Wednesday, 16 May 2018 | 13:30 - 17:50  
 B1F, Grand Ballroom, Sheraton Seoul Palace Gangnam Hotel  
 Seoul, South Korea

Hear firsthand from the experts at KoBIA and Covance on how we can enable you to increase your drug development success rate:

- Learn about regulatory strategies for global development considerations with a creative partnering model for biotech
- KoBIA and Covance experts will showcase a state-of-the-art clinical-informatics solution and how it can help you in global clinical trial conduct
- Find out about recent advances in global NASH drug development, current status and future outlook on immune-oncology drug development, as well as the application of biomarkers in different therapeutic drug development.

At the end of symposium, you will have an opportunity to have 1:1 meetings with Covance experts to discuss the specific challenges you face in your own drug development, as well as the solutions we can offer to help improve your decision process in drug development.

**RSVP to this event by filling out your information below the agenda.**

**AGENDA:**

**13:00-13:30:** Registration

**13:30:** Welcome: Yong H Rho, MBA, Head of Covance Korea

**13:40:** Programmatic Outsourcing: A Timely Approach to Drug Development

- Richard N. Williams, PhD, JD, Executive Strategist, Strategic Product Development Consulting

**14:10:** Translational Biomarker Strategies to Maximize Drug Development Value: Examples from Oncology, Immunology, and Metabolic Disease

- Katherine T Landschulz, PhD, Assoc. Director, Translational Biomarker Solutions

**14:40:** Challenges and Opportunities in Clinical Development in Nonalcoholic Steatohepatitis (NASH): Drugs for NASH Paving the Way

- Claudia Filozof, MD, PhD, Executive Medical Director

**15:10:** Break

**15:30:** Development of Immuno-Oncology Drugs: Where we go?

- Yung-Ju Bang, MD, PhD (Prof of Medical Oncology, Seoul National University Hospital)

**16:00:** Immuno-Oncology Clinical Development: Update and Adaptive Design in the Emerging Regulatory Environment

- Naftali Bechar, MD, Senior Director, Clinical Drug Development Strategy

**16:30:** Data Driven Site/Investigator Selection: Leveraging LabCorp and Xcellerate Data

- Michelle Jones, Senior Director, Clinical Informatics, Feasibility, Recruitment & Engagement

**17:00:** Q&A Discussion Panel

**17:45:** Closing: Andrew Hegedus, MBA, Vice President and General Manager, Cardiovascular, Metabolic and Renal Disease

**17:50-19:30:** Meet the Covance Experts

Private meetings with Covance experts & Clients

- Please submit meeting requests with brief overview of your challenges and solutions we can assist to Grace Lee: [grace.lee@covance.com](mailto:grace.lee@covance.com).

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Company Name	*	<input type="text"/>
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For General Registration Questions, contact [YongH.Rho@covance.com](mailto:YongH.Rho@covance.com)